



# Ing. Veronika Fežíková

## PORTFOLIO WEBSITE

I am a graphic designer with a background in economics and a profound love for digital art and creative expression. Throughout my journey, I have honed my skills in various Adobe products and content editing software, crafting diverse graphics, illustrations, and social media content. I am genuinely passionate about online presence and content creation, as much as creating a great user experience with my products.

## HARD SKILLS AND TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe XD
- Canva
- Pixlr
- Adobe Premiere Pro
- Website building and design
- User experience design
- Audio and video editing for podcasts

## SOFT SKILLS

- Creativity
- Adaptability
- Attention to Detail
- Passion for Design
- Team Collaboration
- Project Management
- Leadership
- Versatility

## PREVIOUS AND CURRENT JOBS

### FRONTEND DEVELOPER AT AVVOKA LIMITED

*Freelance | February 2023 - May 2023*

- designing and implementing user-friendly interfaces for Avvoka's application using mostly HTML, CSS and JavaScript
- working with UX/UI designers
- experienced in Vue.js library
- working in a small team but also independently
- developed problem solving skills

### MINDSET COACH AND THERAPIST

*Freelance | July 2021 - February 2023*

- coaching and guiding clients to achieve their goals, helping them change their mindset towards success
- thematically focused online courses and consultations in the field of personal development

### CONTROLLER - SENIOR

*ČEZ Distribuce, a. s. | September 2016 - March 2022*

- monthly closings, reporting, economic analysis and analysis, budget planning and creation, monitoring of its compliance and subsequent evaluation
- work in SAP, MS Office suite

## FORMAL EDUCATION

### UNIVERZITA JANA EVANGELISTY PURKYNĚ V ÚSTÍ NAD LABEM

*Master's degree in Economic Policy and Administration*

2014 - 2016

### UNIVERZITA JANA EVANGELISTY PURKYNĚ V ÚSTÍ NAD LABEM

*Bachelor's degree in Regional Development*

2011 - 2014

+41 76 705 89 70  
+420 774 565 113  
jezikova.v@email.cz

[LinkedIn](#)  
[Instagram](#)  
[DeviantArt](#)

Based:  
Basel, Switzerland  
Prague, Czech Republic